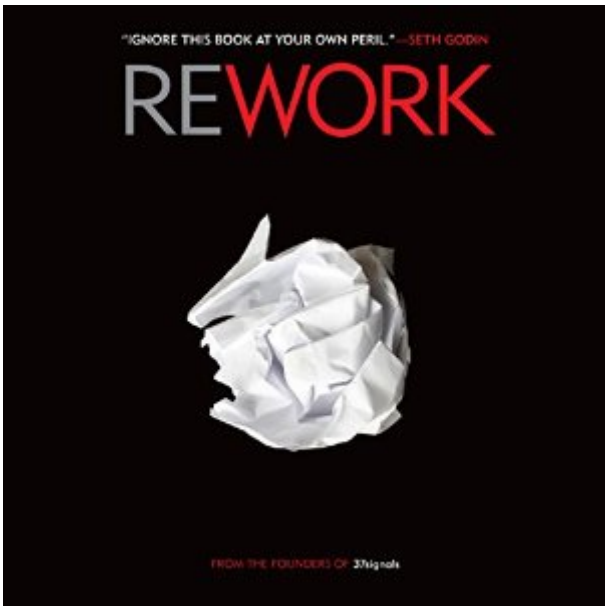
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Rework



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Synopsis

From the founders of the trailblazing software company 37signals, here is a different kind of business book - one that explores a new reality. Today, anyone can be in business. Tools that used to be out of reach are now easily accessible. Technology that cost thousands is now just a few pounds or even free. Stuff that was impossible just a few years ago is now simple. That means anyone can start a business. And you can do it without working miserable 80-hour weeks or depleting your life savings. You can start it on the side while your day job provides all the cash flow you need. Forget about business plans, meetings, office space - you don’t need them. With its straightforward language and easy-is-better approach, "Rework" is the perfect playbook for anyone who’s ever dreamed of doing it on their own. Hardcore entrepreneurs, small-business owners, people stuck in day jobs who want to get out, and artists who don’t want to starve anymore will all find valuable inspiration and guidance in these pages. It’s time to rework work. --This text refers to an out of print or unavailable edition of this title.

Book Information

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Customer Reviews

I got this book based on the recommendation of an entrepreneur friend. He was saying that he wished he had his book before he formed his company. I can see why after reading the book. It is very easy to read but it has many practical tips and tricks. I also liked the informal communication style. I think this might be useful for entrepreneurs, product managers, or anyone interested in innovation.

A lot of thoughts ive already had, but lays them out in such a concise/clear manor. Seemed to fall off a little at the end and felt like it was rambling on, but definitely recommend this book if you are looking to start a business or interested in the subject

I bought this on recommendation from a Facebook post claiming that Mark Cuban would hire someone who had read this book over someone who had an MBA. I don't think that's quite true but it definitely highlights some great qualities needed to remain a lean and agile company.

Love it! I wish my whole organization could change to reflect these principles! It would sure make going yo work easier and more fun!

I think this book could be really good for people that are new to business and I'm sure that's the intended audience. It was fine, easy read.

It will alter the way you look at the world around you, making you a more critical and efficient thinker. It will even cause you to recognizes how you may be focusing on the wrong things in your own life. Reading this book will make you a valuable asset both at work and the world you live in.

REWORK was an absolute fantastic read!! I highly recommend it to anyone who has or plans to start a business in any field. The chapters are short but packed with tools that will help you focus on the real priorities of having a sustainable business and work environment. Glad I picked this up!

Loved this book such amazing advice

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